





DANIELLE WOOD

STYLIST & PRODUCER

CONTACT

 +1 443 655 4001
 dwdaniellewood@gmail.com
 Los Angeles, CA
 Dwdaniellewood.com

EDUCATION

BFA Fiber
Maryland Institute College of Art
Baltimore, Maryland
2008- 2012

SKILLS

Photo and Video Production
Project Management
Budgeting and Planning
Campaign Management
Photoshop and Indesign
Google Suite
Team Leadership
Prop and Wardrobe Styling

KNOWLEDGE

E- Commerce
Email Marketing
Paid Marketing
Design Trends
Google Analytics
Social Media

PROFILE

I am passionate about bringing colorful ideas to life with a dedicated team. I love getting to be creative while still being an organizer that knows how to bring people together to achieve larger goals. I seek to be involved in projects that prioritize bettering the world and giving back. I find interest in all aspects of photography and video production.

EXPERIENCE

FREELANCE STYLIST

Los Angeles and San Francisco | 2015 - Present
Wardrobe and prop styling for commercial and short film productions. A few clients include; Google, Honest, Hello Bello, Manrepeller, NARS, Skyy Vodka, Facebook, and Dunkin Donuts. Costume design for the award winning short film The Fetch and for the mini series Cleaner Daze.

CREATIVE PRODUCER

Redbubble | San Francisco | 2017 - 2018
Led all aspects of photo and video production. This includes ideation with creative team, budgeting, casting, location scouting, permitting, contract negotiations, hiring contractors, on set producer, and post production. Established and managed in house studio and image database. Day to day management of all asset creation by the in-house creative team including email, paid and native social, and event materials. Created workflows that ensured the team of copywriters, designers, retouchers, editors, and cross functional leads could work together to ensure creative requests and campaigns are delivered on time and under budget.

ASSOCIATE CREATIVE PRODUCER

Redbubble | San Francisco | 2015 - 2017
Assistant producer on larger photo shoots and lead producer for smaller campaigns. Wardrobe stylist on larger photo shoots. Estimated and budgeted creative productions. Established and maintained prop and wardrobe closet. Specifically focused on managing social asset creation. Prioritized projects, managed team schedules, and met project deadlines.

MARKETING ASSISTANT

Redbubble | San Francisco | 2013 - 2015
Curated collections of artist work for blog posts, photo shoots, events, email, and PR purposes. Worked closely with our external PR company to ensure our media relations are on brand. Organized marketing events in San Francisco and Australia.